



How to Give an eBook as A Gift, Gift an eBook to Friends and Family



After the celebration of Black Friday and Cyber Monday, what would you do to welcome the upcoming Christmas for your family and friends? If you are thinking about finding a present that meaningful and unforgettable, what about gifting an eBook?

I believe there is something wonderful about giving the gift of an e-book because you can share what you read and love with your friends. They will dive into the same world you explored, and then you can have a great talk about this author, this book, or something else related to the gifted book.

We're so lucky that almost all booksellers have added options to their websites to make giving e-books easier. Amazon and B&N both let you gift a specific eBook. And iBooks, Kobo and Sony all have gift card options (as do Amazon and B&N).

But this will vary according to what kind of e-reader your friend uses. So here I put together a how-to guide, which teaches you 3 different ways to gift an eBook including Kindle eBook, Nook eBook, iBooks, Google Play books, etc.

To begin with, find out what kind of device / app the recipient uses

Remember that this step is very important because our friends will not be able to read the book if the gifted ebook isn't compatible with his or her devices.

After you know the recipient's reading device, you can purchase the book from the dedicated stores that their eReaders supported.

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Nook	barnesandnoble.com	EPUB or PDF
Kobo or Samsung tablets	kobobooks.com	EPUB or PDF
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Here I take gifting an ebook on Amazon as an example.

Firstly head to amazon and find the Kindle version of the title. Then click the "Gift as a Gift" button.



Enter the personal e-mail address of your gift recipient. Alternatively, if you would like the gift to be a surprise on the chosen day but not right away, that's OK. Find the option to specify a delivery date.

Method 2: Purchase a gift card

Except Kindle and Nook, other stores like iBookstore, Google Play, e-book gift-giving is a little trickier. But we can purchase a gift card with a note that includes a suggested book title.

In my opinion, I think it would be better to gift a card rather than an eBook. Maybe the selected books we gift are not his taste, or the gift (especially the book format) might have been purchased in the wrong store, such as, he uses an iPad but he likes reading kindle books with kindle reading app but not the iBooks app.

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But maybe you are still confusing about something.

Frequently Asked Questions

Q: What if my friend doesn't have the dedicated device?

A: When you send a book to a friend but they don't have a dedicated eReader, don't worry all the formats from major vendors can be opened with free reading apps on a computer, smartphone, or tablet.

Q: Could I gift a specific eBook for iPad?

A: Typically in this case we could only send a gift card to your friend on iTunes. But if you find one book and make sure that you friend will love it very much, the other option is to buy this specific book from Nook or Kindle store, then suggest he or she reads the book with one of free accompanying apps for IOS device.

Q: What if they don't like or want the ebook I gifted

A: As always, a well-thought-out gift of an e-book is usually well-received, but if the recipient already reads the ebook or wants to exchange the gift, most of the major distributors do allow us to exchange the gifted ebooks for other books or gift cards when the gift is redeemed.

Method 3: Share your books between friends or family

Both method 1 and 2 do demand us to know which device or app that they are using. This means if we couldn't make sure of this point we couldn't gift eBooks to them. Yes we can ask them about it, but if so how can we bring them a big surprise? You know the meaning of sending gifts is not the gift itself, but the feeling we convey when they receive it.



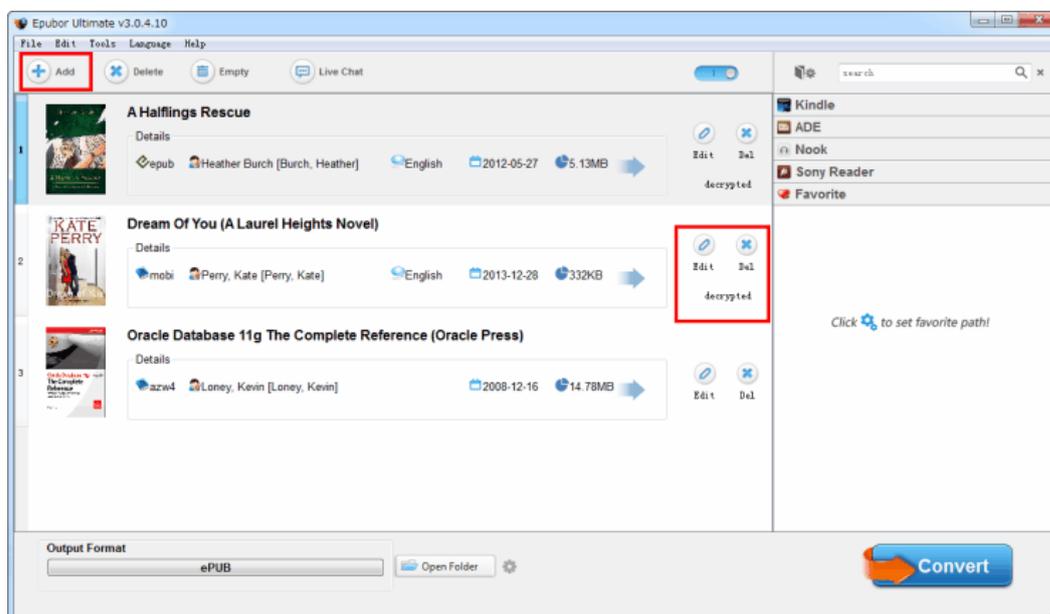
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