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How to Remove Ads from Kindle eReaders, Kindle Fire

Have you ever noticed that the different prices of the same Kindle with or without special offer when you purchased the Kindle devices, no matter Kindle eReaders or Kindle Fire tablets? The Kindle device with special offer is about $20 cheaper than the one without special offer but includes the sponsored screensaver and special offers which are also called advertisements. I have to admit that some screensavers are pretty and it is easy to find some new authors and books via these ads. Anyway, as a coin has two sides, these ads are not welcome by every Kindle user. Some users even think these ads are not their taste but another way to waste their time. Even more, you can not purchase the Kindle without special offer in some countries. If you are really sick of seeing these ads on your Kindle, you come to the right place. I will share you guys four different methods to remove ads from Kindle. I am definitely sure you can find at least one way to remove ads from your Kindles or Kindle fire tablets after go through this article.

Quick Access

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Method 1. Amazon Official Method to Remove ads from Kindle

Amazon offers Kindle device with special offer at $20 cheaper price, but they allow users to remove ads from Kindle at price which covers the price

differences between the device with and without special offers. So you will never take any advantage of Amazon. Below is the detailed steps to use the offical method to remove ads from Kindle eReaders and Kindle Fire.
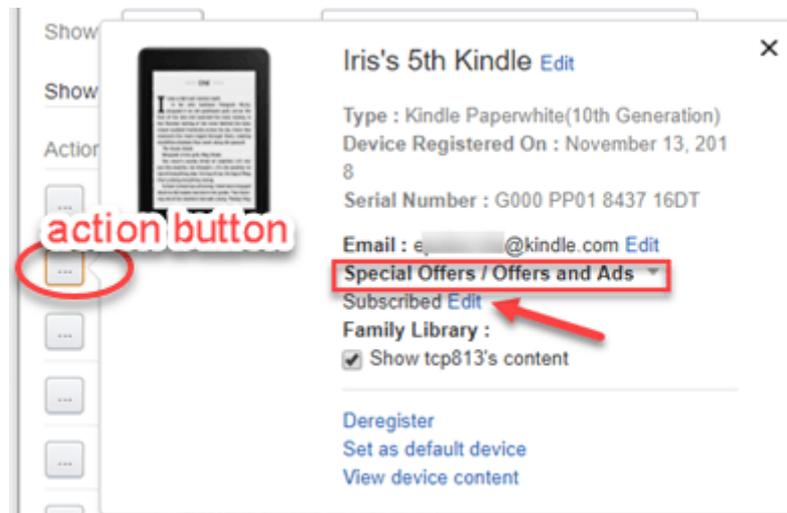
1

Log in your Amazon account and then go to Manage Your Content and Devices.
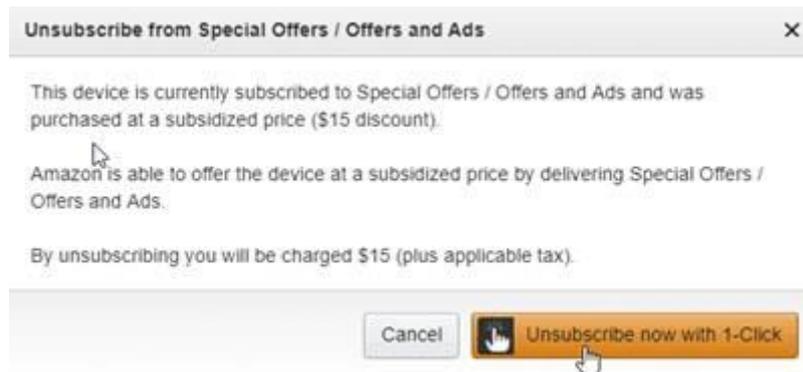

2

Find the device you want to remove the ads, and click the *action button* at the left of the device name. The Kindle device information will pop up. As you can see from the picture below that my Kindle is purchased with Special offer.

3

Just click on " Edit" next to Subscribed under Special Offers, you will go to the next page to unsubscribe from special offer. If you have set up the 1-click payment, you will be charged to unsubscribe the ads directly. Otherwise, you will be requested to set up the 1-click payment at first. Anyway, you will be notified the amount you need to pay.

The above is the Amazon official method to cancel Kindle Special offers.

Method 2. Contact Amazon Customer Service to remove Kindle ads for free

Since the above method will cost about $20, is there any way to remove ads from Kindle for free? If you want to remove ads from Kindle for free, you should try this workaround. Why I call this method as workaround? Because some of you may be failed to remove ads from Kindle for free via this way in the end.

Just contact **Amazon Customer service center** and ask if they can remove the ads. It will take about a few minutes to do this, but the ads will be removed forever.

Let's see what those people who succeed in removing ads from Kindle via this methods tell the Amazon customer service.

Situation 1: *Tell them the Kindle is for a child and you don't want them to see ads due to inappropriate things etc. They're more than happy to do it.-- nebula08*

Situation 2: *I simply told the Amazon Customer Care that I live far away from US, so I can't claim what's in the ads and it's meaningless to me. Boom, ads removed.--mainasus*

Situation 3: *Just asked how do I go about getting them turned off. When asked why I wanted, just told them that in the time I have had my Kindle, there has not been a useful as to me that I have seen. Few minutes later, they were removed for free.--Weavingknitter*

Here comes to the conclusion, Amazon customer service staff will remove Kindle ads for free if you express these ads are either useless to you or will cause the negative effect to you. I know some of you may think this workaround is a little bit shame and even a kind of abuse Kindness because Amazon customer service offers to remove ads when Kindle users request them to do so. Some people also argue that because removing ads is a negotiable thing for Amazon end, so that's why they can do it for free. Anyway, you are the boss, it depends on your own decision to contact them about this issue or not.

It is said that this request only can be fulfilled once so if you have many Kindles, you can only remove ads from one Kindle device. For other Kindle devices, try other methods in this article.
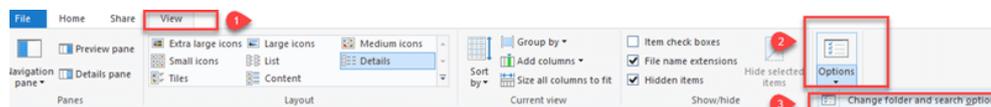
Method 3. Ultimate Way to Remove ads from Kindle Paperwhite free

If you want to either spend any penny on removing ads from Kindle devices nor "take advantage" of Amazon, you should try this method.
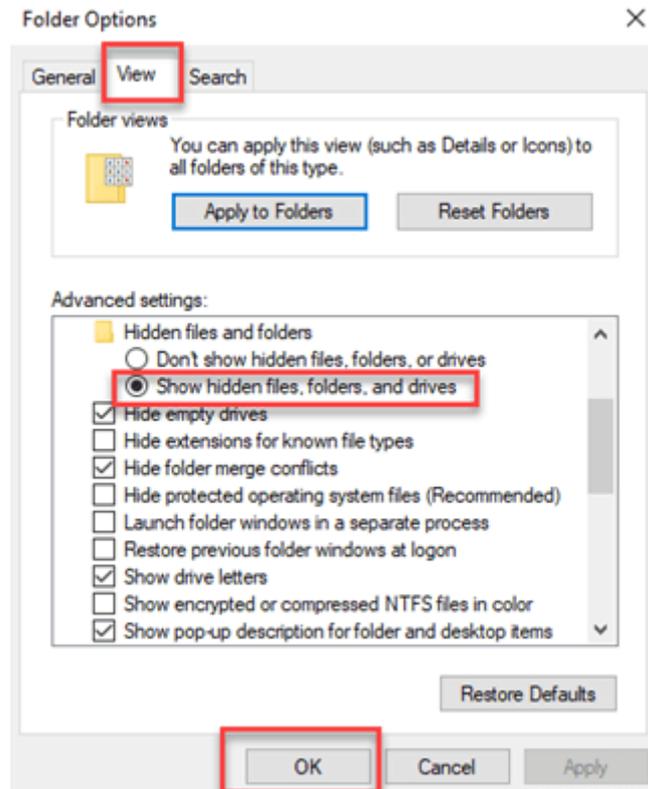
1 Configure your computer to "Show hidden files, folders, and drives"

Before other steps, you should make sure your computer is configured to "Show hidden files, folders, and drives". Let me show you how to do this. It is much easier than you think.

Open any folder at your computer, select "View"-->>Options-->>Change Folder and search options.

The folder option window will pop up as below. Click "View" tab and then select "Show hidden files, folders, and drives" at the advanced settings. Then click "OK" to finish the setting.
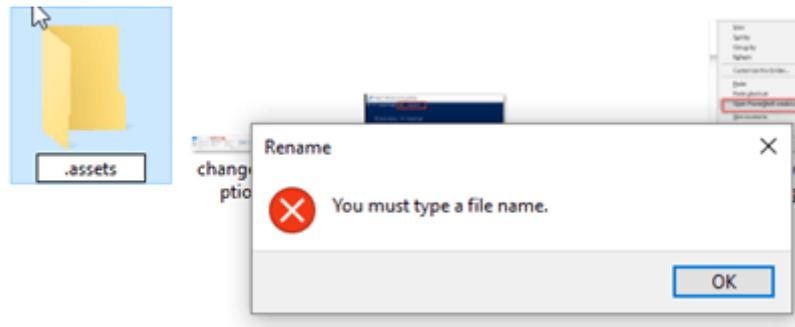
2 Open system folder at your Kindle drive on computer

Connect your Kindle to your computer with USB cable. Open your Kindle drive on your computer and you will see there is a *System* foder. This folder is hidden foder which can not be seen if you do not configure your computer to "Show hidden files, folders, and drives" in step 1.
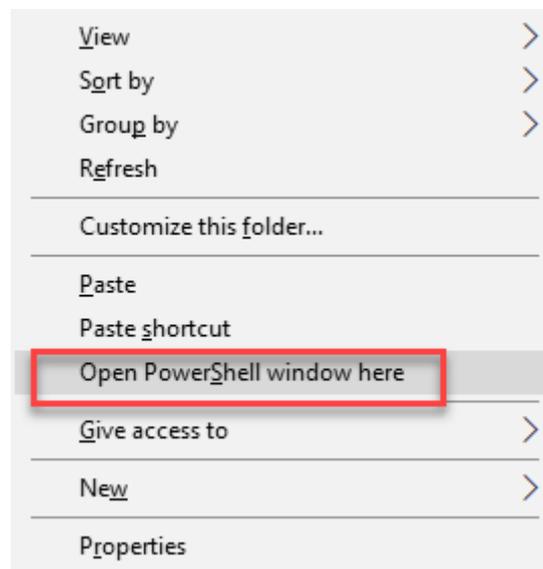
3 Delete original .assets folder

Open the *System* folder, you can see there is a folder named .assets. Just delete this .assets folder which contains the advertisements.
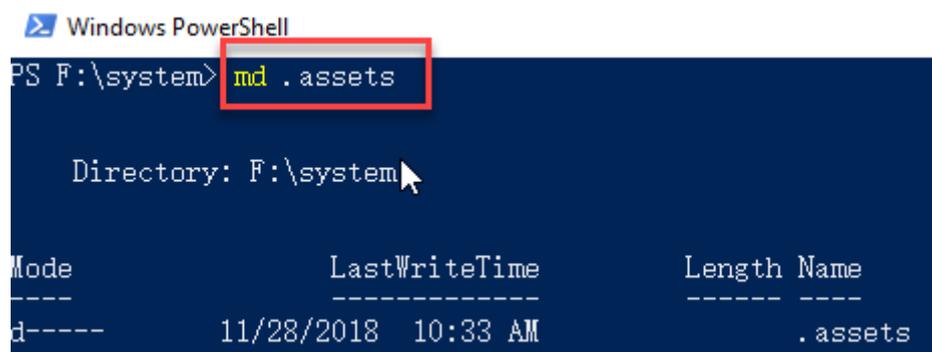
4 Create new .assets folder

To stop the Kindle generate a new .assets folder, we need to create empty folder to block access. When I try to create a folder and rename it with ".assets", it keep pop up a new window to inform that "You must type a file name". It seems we can not create a .assets folder as usual.

Here is the right way to create a .assets folder. In the your Kindle *System folder*, press "Shift" and right click the mouse at the same time, a menu will pop up. Just select"Open PowerShell window here" and a new command window will pop up.

In the pop up command window, just input "md .assets" and press "Enter". All things done, a new folder will created. Refresh the system folder, you will see the new .assets folder there.

5 Kindle paperwhite remove ads

When you eject your Kindle, you will see that the ads has been removed successfully. Below is the picture before and after the ads removed.
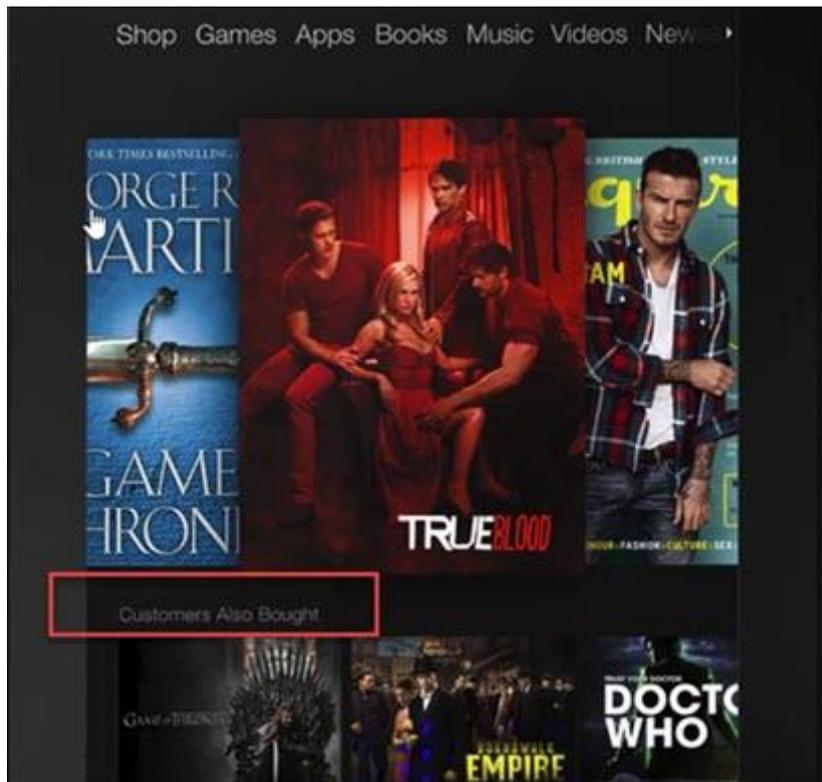

> Note:
> By using this way, your Kindle maybe miss the future updates because the new .assets folder is empty and may give Kindle a wrong feeling that there is no connection.

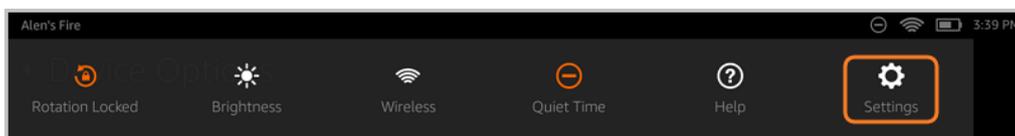## Method 4. Remove "Customers also bought" Recommendation from Kindle Fire

Besides special offer, you may also see "Customers also bought" recommendation on your Kindle Fire. These recommendations include books, apps, videos, etc below carousel.

In the following part, I will show you how to remove "Customers also bought" recommendations from Kindle Fire.
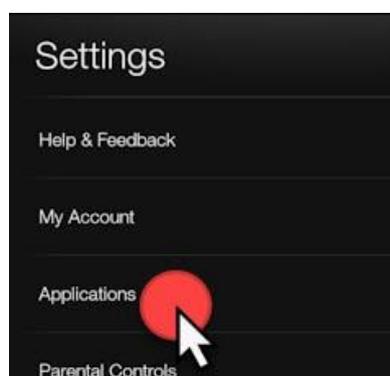
1

Slide down from the home screen and tap " Settings" button at the menu bar.
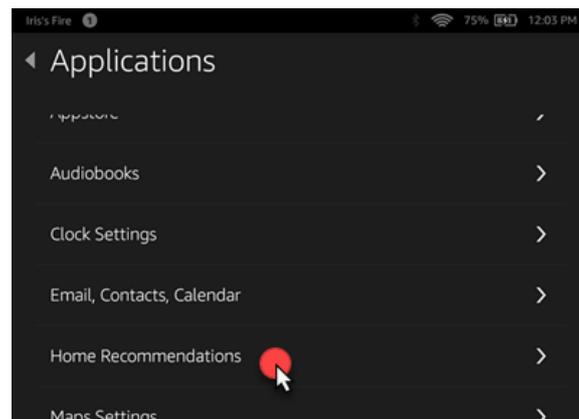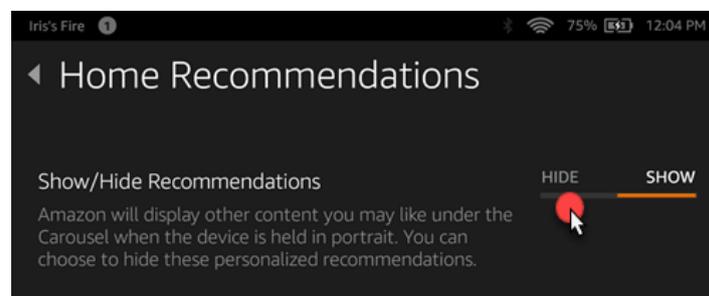

2

Tap "Applications".
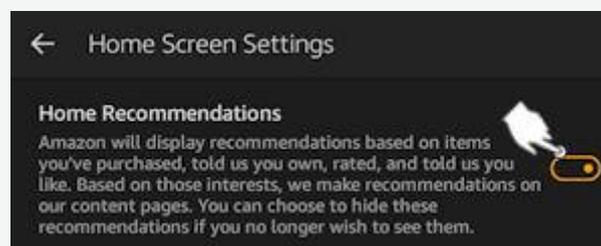

3

Tap "Home Recommendations".

4

Tap "Hide" to remove the recommendations.

All done. It is easy, right?

Note:

For Kindle Fire released after 2015, you can find the "Home recommendations" options by following way: Go to "settings"-->"Apps& Games"-->"Amazon application settings"--"Home screen settings"-->"Home Recommendations". Just tap it to turn off the "Home Recommendations".

If you are interesting in any other methods to remove Kindle fire ads, please read How to Remove Kindle Fire Ads.

If you are interested in changing the screensaver, you can read How to Change Kindle Paperwhite Screensaver.

I hope the above 4 methods can help you remove ads from your Kindle. If you have any better idea, please share them in the comments.

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