

Kobo Audiobooks vs. Audible

Posted by [Iris Yan](#) on 5/7/2018 2:50:33 PM.

(0 comments)

An investigation shows that nearly one-in-five Americans now listen to audiobooks. According to the investigation, more and more Americans prefer listening to audiobooks than reading which also arouses the increase of the audiobook industry. The increase of the audiobook has resulted in many vendors entering the fray, such as Kobo and GooglePlay. It has been more than 7 months since Kobo began to sell the audiobooks. Kobo audiobooks VS. Audible, which will be resonating with users? If you are still hesitating and cannot make the determination to choose which audiobook subscription service. Let me compare these two audiobook subscription service to help you make the final decision.



[Titles](#)

[Subscription Plan](#)

[Supported Devices and Apps](#)

[Return Policy](#)

[Cancel membership](#)

Titles

	Kobo audiobooks	Audible
Titles	5 million of the world's best eBooks and audiobooks	180000+

Actually, I can not tell how many titles does Kobo audiobooks have, but Audible contains more than 180000 titles, including best sellers, new releases, romance and so on. One thing to be sure is Audible has the largest audiobook titles around the world.

Subscription Plan

Subscription plan	Kobo Audiobooks	Audible		
Plan name	Basic Plan	Silver	Gold	Platinum
Price	9.99\$ per Month	14\$/two months	14.95\$/month	22.95\$/month
Credit	1 per month	1/two months	1 per month	2 per month
Credit Rollover Limit	No limitation	5 credits	5 credits	10 credits

It is obviously that Audible customize different subscription plans to meet their users' demand worldwide. Users can order different subscription service according to their reading speed and habits.

In comparison, Kobo only has one basic plan for all users. However, it allows you to buy "instant credits" if you have ordered the Kobo audiobook membership. One user can purchase no more than 24 credits in a year. The price for one credit is about 9.99\$. If the book you are intending to buy is over 10\$, you can purchase the Kobo audiobook credit at first and use the credit to redeem for the book. This is a workaround to save your money on Kobo audiobooks. To purchase the Audible audiobooks, members can purchase additional titles at anytime for 30% discount off. The Audible users also can

purchase additional credit if they are on the same Audible plan for two months and have only one or no credit at their account.

Supported Devices and Apps

	Kobo audiobooks	Audible
Supported device and apps	Kobo for Android/iOS apps	Windows/mac computers, android/ios devices, some Kindle e-ink device and Kindle Fire, some mp3 players, Echo device

For Kobo audiobooks, you can not listen to it on your computers, but only on Android and iOS devices because Kobo only allow their users to listen to their audiobooks via Kobo apps for Android or iOS.

For Audible audiobooks, there are so many options for you. You listen to Audible audio books via Audible apps for Android, iOS, Kindle fire, Window 10, or listen to it via cloud player. Also, you can directly download it to your windows or mac computer, and then listen to it via iTunes or windows media player. What's more, you can also download the audible audiobooks to some Kindle e-ink devices(Kindle keyboard, Kindle Touch, Kindle 8th Gen, Kindle Oasis 8th and 9th Gen) for listening.

As you can see that Audible gives their users more choices to listen to the audiobooks because Audible trusts people will not only stuck on only one devices.

Return Policy

	Kobo audiobooks	Audible
Return policy	No returns	Return within 356 days after the original purchase

I can not find very clearly terms about the return or exchange policy for now. Also, there is no return option at the Kobo website. I can not tell if you can return or exchange the Kobo audiobook for a different one, but I did return the audiobook about one day after my purchase. But I have to contact the customer service directly and tell them the reason why do I want to return my purchase.

For the Audible, as an active member, you can enjoy one of the Audible's policy--Great Listen Guarantee. According to this policy, users may return or exchange the Audible audiobook for a different title within 365 days after the original purchase. I cannot tell the limits of the numbers of exchanges or refunds allowed by each member, but it is said it depends on your standing.

As a user, it is more safe and secure for me to buy from the website which have the better return policy even if I am not intending to return or exchange the audiobook when I purchase it.

Cancel Membership

	Kobo audiobooks	Audible
Cancel membership	cancel at any time	cancel at any time

You can cancel your membership at any time no matter which subscription service you ordered, Kobo Audiobook or Audible.

For Kobo audiobooks, credits will only expire once you have canceled your subscription. You need to spend your unused credits within 6 months after your cancellation. Otherwise, the credits will expire and will no longer be available for use.

For Audible, the unused credits will expire immediately upon the cancellation. Please ensure your credit has been used before the cancellation. Instead of cancellation, you can also put your Audible membership on hold for three months in total once a year. What's more, Audible will give you much more options if you want to cancel your membership. They will give your much

cheaper price to order the membership or even a free gift card. The only goal is to keep the customers at their website.

After the comparison of these two audiobook subscription service, I will choose Audible membership as I can adjust my plan according to my reading speed and listen to my Audible books on my computers other than only on my iOS or Android devices. Their Great Listen Guarantee policy makes me feel comfortable and reliable to purchase from their website. One thing to be mentioned that all Audible audiobooks are protected by DRM scheme, so you cannot backup your audiobook or share them with your families. Here I want to introduce [Epubor Audible Converter](#) which cannot only remove the DRM from Audible audiobooks but also convert them to MP3/M4B format. You can read the [official guide to convert Audible to MP3](#) to remove the Audible DRM.

Download Epubor Audible Converter for free:



Related reading

- [How to Share Audible Books with Friends](#)
- [How to Get Audible Books for Free](#)
- [Google Play Audiobooks vs. Amazon Audible Audiobooks](#)

This PDF is generated upon <https://www.epubor.com/kobo-audiobooks-vs-audible.html>, the original author is Epubor.